

Niagara.ca Advertising Rate Card				Rotating Banner Ads						2011/2012 Rates		
				Premium Months								
Ad Placement	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Zone A	\$119	\$119	\$119	\$139	\$139	\$139	\$139	\$139	\$139	\$119	\$119	\$119
Zone B	\$79	\$79	\$79	\$99	\$99	\$99	\$99	\$99	\$99	\$79	\$79	\$79
Zone C	\$49	\$49	\$49	\$59	\$59	\$59	\$59	\$59	\$59	\$49	\$49	\$49
Zone D	\$39	\$39	\$39	\$49	\$49	\$49	\$49	\$49	\$49	\$39	\$39	\$39
Save with our Value Bundle. Book all four Ad Zones (A, B, C & D) for the same month to qualify for Value Bundle Pricing.												
All Zones Value Bundle	\$249	\$249	\$249	\$299	\$299	\$299	\$299	\$299	\$299	\$249	\$249	\$249
Notes:				Zone A	Zone B	Zone C	Zone D					
<ol style="list-style-type: none"> Maximum ten Advertiser Campaigns sold per Ad Zone A, B & C, per month. (Max 20 for Ad Zone D as Zone D has Left & Right) Ad Zones available on a first come, first serve basis. Minimum 3 months per booking. Ad Zones A, B, C & D must be booked for same month for Value Bundle pricing to apply. Tenancy Ad Rates (Fixed Price per Month). No Setup Fees. IAB (Interactive Advertising Bureau) Standard Ad Sizes & format. Multiple File Format Support (.jpg, .jpeg, .gif, .png, .swf) Independent, Third Party Reporting with Advertiser Campaign delivery reports (i.e. stats) available via email. HST/GST extra as applicable. All prices in CAD. 				Top Banner Leaderboard 728w x 90h pixels Top of each page	Right Side Square 250w x 250h pixels Right Col each page	Left Side Skyscraper 160w x 600h pixels Left Col <u>some</u> pages	Top Banner Button Left & Right of Leaderboard 120w x 90h pixels Randomly L or R Top of each page					
Save an additional 15% by booking twelve (12) consecutive months at once.												
Video Sponsors						Video Tours						
<p>Sponsor one of our popular Niagara videos for only \$499.</p> <p>This is not a monthly advertising cost, but a one-time fee to sponsor a video that will be seen many, many times by our targeted Niagara visitors. Sponsor credits will be highlighted in the video.</p>						<p>Have your Niagara establishment or attraction featured in one of our popular Niagara video tours. Your Niagara business, product or event could be featured or referenced. Our targeted Niagara audience will be exposed to your brand and products in Niagara Canada. Prices vary.</p>						

It's appreciated if Advertisers [Link to Us](#) and also [Like Us on Facebook!](#)

Niagara.ca reserves the right to reject advertisements, sponsorship or product placement that it does not feel is appropriate or acceptable.

Rates subject to change without notice. (Prior to confirmed booking)

Contact Niagara.ca Editors, Greg McKay or Geoff McKay for Advertising opportunities.

www.Niagara.ca

Ad ZONE MAP

HOME | ABOUT US | SUBSCRIBE | SUBMIT NEWS | ADD YOUR ESTABLISHMENT | LINK TO US | CONTACT US

Niagara.ca® NIAGARA CANADA

f t YouTube RSS Email

Search Niagara.ca

Zone "D" Button 120x90 Zone "A" Leaderboard 728x90 Zone "D" Button 120x90

NIAGARA CANADA ▾ VIDEOS FALLS CAM

Niagara Canada
Select Category ▾


Niagara.ca
About Us
Add Your Establishment
Contact Us
Link To Us
Submit News
Subscribe

Archives
November 2011

Zone "C"
Skyscraper
160x600


Niagara Falls Rainbow
Awesome Rainbow over Horseshoe Falls – Niagara

Niagara.ca | Niagara Falls Rainbow




Niagara Falls Cam
Everyone LOVES Niagara!... especially The FALLS!
O.K., maybe this isn't a live Falls Cam, but it's a candid view of the Falls on a beautiful June day. You can especially hear the noise of the falls, and the lens on the camera even gets covered in mist. This is a close-up view from the top of the Canadian Horseshoe Falls in Niagara, Canada.

Horseshoe Falls – The Canadian Falls
The Horseshoe Falls are also known as the Canadian Falls, as they are located on the Canadian side of the border in Niagara Falls. The falls are located at the border between Niagara Falls, Ontario, Canada, and Niagara Falls,



Niagara Offers and Updates!
Coupons, Offers and Updates via email:
Enter your email to subscribe free
Subscribe

Niagara Canada



Zone "B"
Square
250x250

Niagara Canada on FB
Find us on Facebook
Sign Up Create an account or **log in** to see what your friends like